

MEDIA KIT and PRESS RESOURCES  
FOR  
***ABC, WHAT DO YOU SEE? ROLLING ALONG ROUTE 66***  
BY  
ANNETTE LAFORTUNE MURRAY

**PRESS RELEASE – FOR IMMEDIATE RELEASE:**

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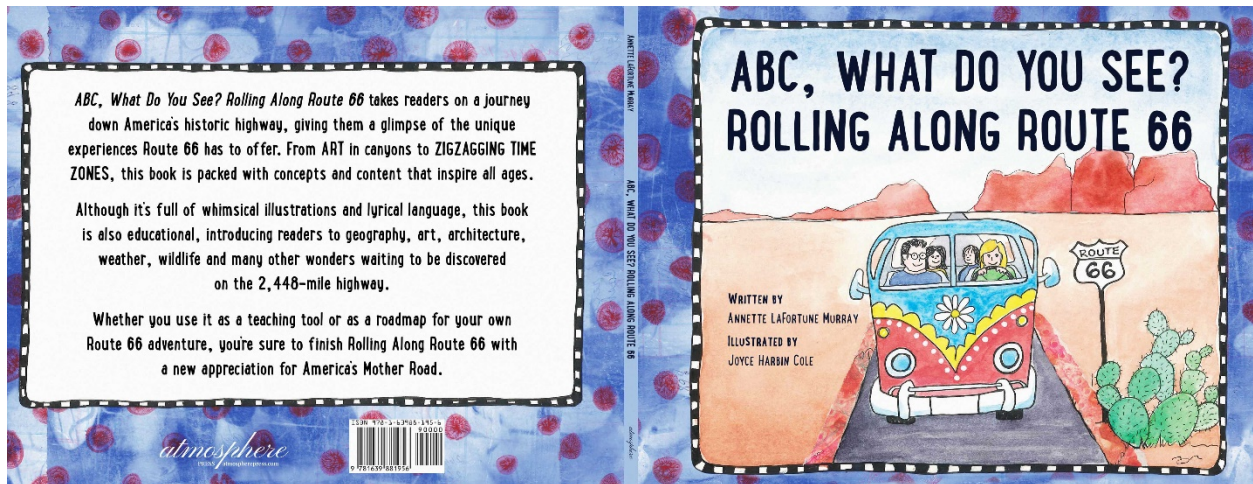
SOCIAL MEDIA: FB Author Annette Murray      INSTA Author\_Annette\_Murray

**ABOUT THE BOOK**

ABC, WHAT DO YOU SEE? ROLLING ALONG ROUTE 66 is the newest Route 66 picture book that enlightens readers from 5-8 (and the child in all of us!). Annette LaFortune Murray's debut picture book is a whimsical book showing readers the magic of a highway that transcends time and continues to delight the child within us all. The impressive collage-like illustrations by Joyce Harbin Cole are equally as interesting as the text. Historic landmarks, fascinating wildlife, maps, quirky attractions, delicious food, and famous architecture are portrayed perfectly on every page and in ABC order. The most recent sales of this ABC Book are with the Oklahoma Department of Tourism, where books will be for sale in all Oklahoma Visitor Centers.

## ABOUT THE AUTHOR

ANNETTE LAFORTUNE MURRAY is an author, educator, and retired school librarian who lives in Tulsa near Route 66. Dozens of family summer trips on Route 66 are her inspiration for writing this book. After working as a teacher and librarian for nearly 30 years, Annette's passion for picture books remained in her heart. After taking online coursework during the pandemic, she had the courage and skills to create this picture book.



## WHERE TO BUY THIS BOOK?

### Tulsa, Oklahoma

Buck Atoms Cosmic Cowboy Curios

Kiddlestix Toys

Ziegler's Art & Frames

Red's Mercantile

Magic City Books

The Lolly Garden

### Oklahoma

Route 66 Museum/Clinton, OK

Pops66 Soda Ranch/Arcadia

Cowboy Hall of Fame Museum/OK City

The Learning Tree/OK City

Rt 66 Museum/Clinton

Rt 66 Museum/Elk City

Boarding House/Claremore

Will Rogers Museum/Claremore

Simplicity Gifts/Broken Arrow

Rivendell Books and Baubles/Broken Arrow

The Learning Tree/ Okla City

Visitor Centers with OKLA Dept. of Tourism

Lily and Rose/Clinton

## **Texas**

Two Loons Warehouse/Amarillo, TX      Route 66 Visitor Center/Amarillo, TX      Mid-Point  
Café/Adrian, TX

The Ivy House Antiques/Amarillo, TX      Book People/Austin, TX

## **Missouri**

Happy Up, Inc./Edwardsville      Gateway Arch National Park Shop/St. Louis

Missouri History Museum/St. Louis      Lottie's Soda Shoppe/Avilla

## **Illinois**

Pink Elephant, Livingston      Home Again on Route 66/Pontiac

## **New Mexico**

TeePee Curios/Tucumcari, NM      Land of Enchantment RV/Albuquerque, NM

## **Arizona**

Visitor Center Flagstaff, AZ      Jack Rabbit Trading Post/St. Joseph      LaPosada Gift  
Shop/Winslow, AZ      Angel & Vilma's/Seligman, AZ      One West Inc/Tucson, AZ

**ONLINE** Amazon.com      BarnesandNobles.com      **AVAILABLE AT MOST  
PUBLIC LIBRARIES**

## **MEDIA MOMENTS**

### **VIMEO TRAILER**

ABC, WHAT DO YOU SEE? ROLLING ALONG ROUTE 66 Book Trailer with Author,  
Annette L Murray and Illustrator, Joyce H Cole, narrated by Maricarolyn B Swab, Video  
by Good Name Company

<https://vimeo.com/645264703/1906f4dcac>

## **PODCASTS**

SHARING PASSION AND PURPOSE PODCAST with Nancy Moore from Tulsa, OK.  
Recorded in March 2023. [https://sharingpassionandpurpose.com/podcast/  
annettemurray/](https://sharingpassionandpurpose.com/podcast/annettemurray/)

THIS IS TULSA PODCAST with Austin Lindsey from Tulsa, OK. Recorded in March  
2023.

<https://www.thisistulsapodcast.com/discovering-the-wonder-of-route-66-with-annette-murrays-rolling-along-route-66/>

### **NEWS MAGAZINE ARTICLES**

TULSA PEOPLE article by Abby Beller December 2022 Issue

[https://www.tulsapeople.com/city-desk/reading-along-route-66/article\\_e52778a6-7001-11ed-bcd5-c726ce3191ca.html](https://www.tulsapeople.com/city-desk/reading-along-route-66/article_e52778a6-7001-11ed-bcd5-c726ce3191ca.html)

### **PHOTO OF ANNETTE LAFORTUNE MURRAY**



### **BIO of Annette L Murray**

Annette LaFortune Murray is an author, passionate traveler, community volunteer, and advocate of literacy for all ages. She is married to Kevin Murray and lives on Route 66 in Tulsa, Oklahoma. Annette earned a Master's Degree from Oklahoma State University while she was teaching first grade and raising a family. After 25 years of teaching, she became a school library media specialist. When Annette isn't writing children's books, she is often playing pickleball, relaxing with friends, or researching her next roadtrip. In July 2022, Annette went on a Route 66 Book Tour in OK, TX, NM, and AZ and met tourists, booksellers, and shop managers. In October 2022, she ventured North on her

second Route 66 Book Tour in KS, MO, and IL. She will be on tour in California in February 2024.

## **A ROUTE 66 RESOURCE**

### **PLANNING GUIDE**

Use this book for a planning guide for road trips.

### **TEACHING TOOL**

Annette has presented this book in classrooms, libraries, assisted living communities, Rotary Clubs, and book clubs. She adds the history of Route 66 while reading her book to all ages.

### **STEAM GUIDE FOR EDUCATORS**

Buy the book to integrate the landmarks, architecture, writing style, art techniques, engineering, math, and science into the classroom curriculum.

### **LITERACY DEVELOPMENT**

This book integrates early reading concepts, vocabulary, and comprehension with the Route 66 platform.

### **MEMORY MAKER ALBUM**

Use this as a scrapbook. Paste photos on pages they have visited.

## **REVIEWS OF THE PICTURE BOOK**

### **KIRKUS REVIEWS MAGAZINE**

<https://www.kirkusreviews.com/book-reviews/annette-lafortune-murray/abc-what-do-you-see-rolling-along-route-66/>

RHYS MARTIN, President Oklahoma Route 66 Association, Inc., Travel Writer, Photographer

*"This book presents Route 66, the most famous road in the world, in a whimsical yet educational way. It takes great care with the history of the road and packs each page with details that appeal to the children in all of us. When young readers and listeners*

*realize the landscape in this book is REAL, it's sure to inspire the next generation to see Route 66 for themselves."*